



B R A N D G U I D E L I N E S

PRIMARY LOGO



LOGO
CLEAR
SPACE



COLOR PALETTE



#E84548

#B7CD1B

COLOR PALETTE



#E84548

#4FA13C



#E84548



#B7CD1B



#E84548

#4FA13C

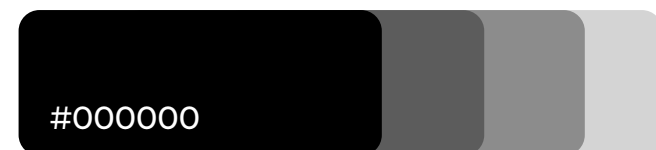
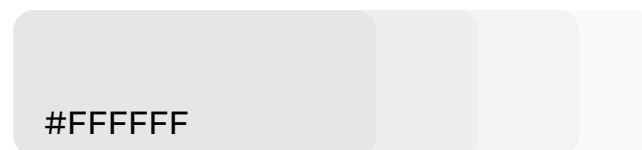
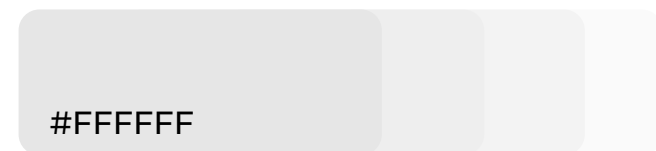


#0F2634



#FFFFFF

BLACK & WHITE VERSION



TYPOGRAPHY



Dephiana

CAPITAL

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

SMALL

a b c d e f g h i j k l m n o p q r s t u v w x y z

NUMBER

1 2 3 4 5 6 7 8 9 10

ICON



LOGO COLOUR USAGE



1. Full Color



2. Full Color Reverse



3. Color Reverse



4. Color



5. Black



6. White Reverse

LOGO MISUSE



1. Don't alter color the logo



2. Don't distort the logo



3. Don't rotate the logo



4. Don't Outline the logo



5. Don't use any effects

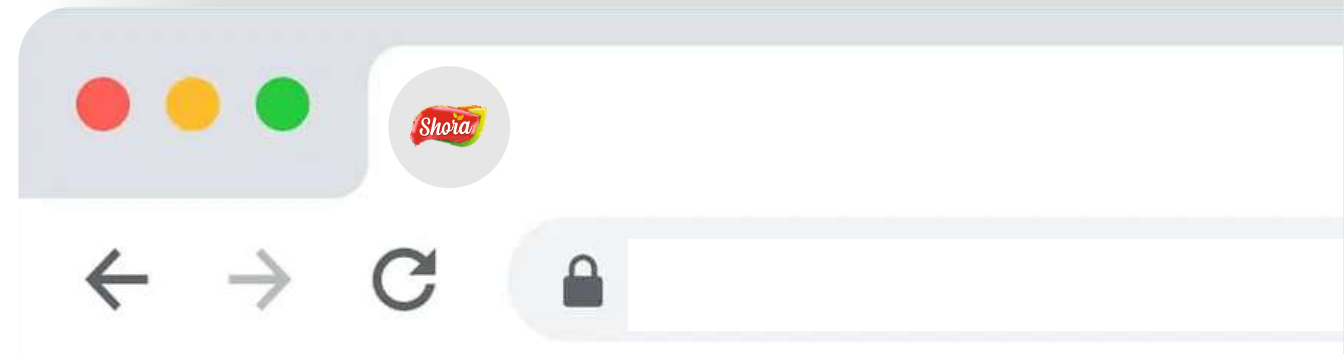


6. Don't alter font

PROFILE IMAGE



WEBSITE FAVICON



MOCKUP SKETCH

BRAND GUIDELINES



MOCKUP
PAPER PRINT



MOCKUP

MOBILE ICON



MOCKUP

SMART WATCH



MOCKUP

BLACK GOLDEN PRINT



MOCKUP

SIGNAGE BOARD

BRAND GUIDELINES



Thank You