



• ORIIBI •

B R A N D G U I D E L I N E S

OUR LOGO



PRIMARY LOGO



LOGO CLEAR SPACE



COLOR PALETTE

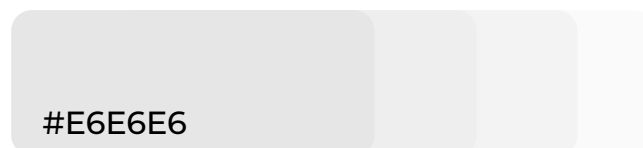
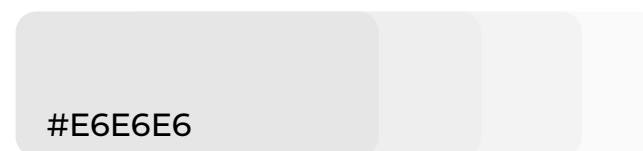


#0B3B3B



#E2AF7A

BLACK & WHITE VERSION



TYPOGRAPHY



Milchella

CAPITAL

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

SMALL

a b c d e f g h i j k l m n o p q r s t u v w x y z

NUMBER

1 2 3 4 5 6 7 8 9 10

ICON



LOGO COLOUR USAGE



1. Full Color



2. Full Color Reverse



3. Color Reverse



4. Color



5. Black



6. White Reverse

LOGO MISUSE



1. Don't alter color the logo



2. Don't distort the logo



3. Don't rotate the logo



4. Don't Outline the logo



5. Don't use any effects

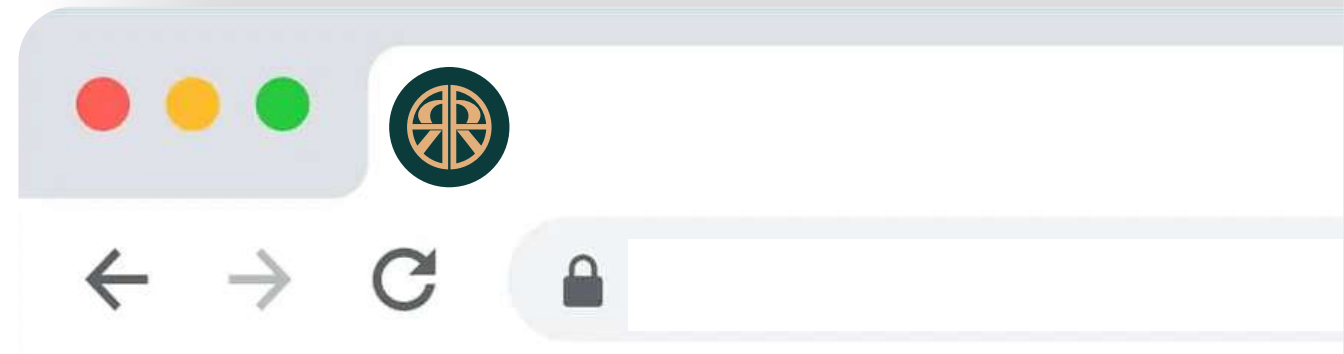


6. Don't alter font

PROFILE IMAGE



WEBSITE FAVICON



MOCKUP SKETCH

BRAND GUIDELINES



MOCKUP

PAPER PRINT





MOCKUP

BLACK PAPER
PRINT





MOCKUP

BOX PRINT



MOCKUP

B/W BOX PRINT

BRAND GUIDELINES





MOCKUP

APP ICON



BRAND GUIDELINES



MOCKUP

SMART WATCH



MOCKUP MEETING ROOM

BRAND GUIDELINES



THANK YOU